



EXHIBIT ANALYSIS

EVENT _____

URL _____

DATE (S) _____ to _____

LOCATION _____

RECRUITER _____

Show attendance (estimated) _____

Hotel _____ Nights: _____

Distance to event _____ Rate: _____

"CLIENT" PARTICIPATION

Recruiters _____

Departments/Managers _____

ADVERTISING / MARKETING

Program booklet _____

Trade (pre- or post-show) _____

Direct Mail _____

COMPETITORS IN ATTENDANCE

National _____

Local _____

"THE BEST IDEA I SAW AT THE SHOW..."

KNOWN HIRES:

GENERAL RANKINGS

	Most			Least
1) How satisfied were you with the overall quality of the event?	1	2	3	4
2) How well was the conference organized?	1	2	3	4
3) Were you satisfied with the number of visitors at your booth?	1	2	3	4
4) Were you satisfied with the 'skills' of the visitors?	1	2	3	4
5) Were you satisfied with the overall value for money?	1	2	3	4
6) How satisfied were you with the exhibit hours?	1	2	3	4
7) Recommend attending Next Year?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes, but...			

Explain: _____

RESULTS

Estimated booth traffic _____

Number of resumes / actual candidates _____

NUMBER HIRES (Please list names/departments below) _____

Are the candidates you need attending this show?
(seniority, experience, geography - please explain) _____

COMMENTS